

19 Low-Cost Ways to Improve your L&D Offering



ALIGN I LEARN I DO

It can be frustrating, having to provide L&D without the budget to support the needs you've uncovered.

There are many ways to improve your current offering without spending a lot of money.

Here we've outlined 19 of those, that won't affect your budget.



ALIGN|LEARN|DO

1. Talk to people to uncover needs not just wants.

Having conversations will help you understand needs in more detail than a survey, where you can easily ask what people want, but not necessarily uncover what they need.

Don't hide behind your desk, even in an enterprise environment you should be conversing with all levels of the business.

This means talking to the people that will be part of the programme. Get their insights into what content they want, how they want it to be delivered, and when works for them. This will help you get the correct blend right within the design process. It will take longer than surveying but will give you more targeted learning, which will give you more impactful programmes.

2. Keep on top of your Industry research.

There's so much going on in the Learning and development space. Keeping up to date with the changes can help you with how you approach L&D challenges.

There are many ways you can do this. Join groups on LinkedIn, find out about local L&D meet-ups, attend free events and set up Google alerts that follow current trends so that when new industry information becomes available, you'll be the first to know.
